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**NICKI DOGGART, CEO
HOTEL CHOCOLAT, INC.**

Since bringing Hotel Chocolat (*shok-o-LA*) "global" in 2007 with its U.S. ecommerce debut, Nicki Daggart has been painstakingly planning the retail expansion of this established, fast-growing British luxury chocolatier and cocoa grower. As CEO she leads all US business operations, to include: sales, marketing and business development, logistics, retail site acquisitions, concept store build outs and talent recruitment.

Ms. Daggart shifted to the "sweeter" side of professional life after more than a decade in global sales and marketing management in the technology industry during the high tech boom with companies including US Robotics, 3Com and RSA Security. The entrepreneurial pace of Hotel Chocolat, combined with the company's "engaged ethics" platform drew her to the international cocoa grower and chocolatier.

Her passions for gourmet food and business social ethics were cemented during her years attending L'Ecole Superiere de Commerce, a French-fluent business school and Cranfield University's School of Management where she completed her MBA degree and organized the inaugural Corporate Responsibility & Sustainability forum. She earned her undergraduate degree at the University of Wisconsin Eau Claire.

Ms. Daggart resides in Boston's South End with her husband.

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