



DDi logo and navigation menu including SUBSCRIBE, ADVERTISING OPPORTUNITIES, ABOUT US, RSS, SEARCH, and ADVANCED SEARCH.

HOME BREAKING NEWS SPECIAL REPORTS MAGAZINE DIVA BLOG BUYER'S GUIDE EVENTS RESOURCE LIBRARY PROJECT GALLERY

BREAKING NEWS

SAVE | EMAIL | PRINT | MOST POPULAR | RSS | REPRINTS

Hotel Chocolat to Debut First U.S. Store
September 17, 2009

Royston, U.K.-based chocolatier Hotel Chocolat plans to open its first U.S. retail store in Boston this week, according to Multichannelmerchant.com. The upscale European chocolatier, which debuted a U.S. Web site in October 2007, will open its first 1,200-sq.-ft. U.S. retail store on Boston's Newbury St., followed by two more U.S. stores--most likely in Boston and New York--by the end of 2009. Hotel Chocolat opened its first store in 2004, and now has more than 35 locations in the United Kingdom. The Boston store is "a sleek boutique that is staffed with expertly trained chocolate concierges and a one-of-a-kind Tasting Room (Hotel Chocolat's first worldwide), where private chocolate events, tastings and receptions can be booked," said Nicki Doggart, the company's U.S. CEO, adding that a retail presence will increase brand awareness and support its online customer base in the United States.

SAVE | EMAIL | PRINT | MOST POPULAR | RSS | REPRINTS

idX : Launching PanelWorks high-tech milling & melamine panel products
idX : Stay updated with the recent announcements & latest news from our company
Feelux : Lighting solutions for retail stores, museums & hotels, view gallery
More Related Links »

retail design DiVa.com logo and text: RetailDesignDiva is the industry's first retail design Weblog dedicated to the issues, opinions and frustrations of the day. Click here to read the Diva's recent rantings.

NEWSLETTER SIGN UP Stay connected to industry news. READ MORE

ADVERTISEMENT



DDi RESOURCE LIBRARY CLICK HERE

ADVERTISEMENT



WEBCAST / VIDEO

ADVERTISEMENT



Trio: Retail Store Design
Our design experts are standing by to help you with your retail vision

Wall Mount Display
Industry Standard Tiered Displays. Buy One For Your Business. Call Us!

Ads by Google

Produced by: Nielsen Business Media, a part of the Nielsen Company

nielsen Contract Magazine | Hospitality Design | Kitchen & Bath Business | Display & Design Ideas | Multi-Housing News | Commercial Property Executive | Impressions



Display and Design Ideas Home | Store Design Industry News | Retail Design Trend Reports | Retail Design Magazine | Retail Store Buyers Guide | Store Design Resource Library | DDI Project Gallery | Retail Design Ideas & Advertising | About DDI Magazine | DDI Sitemap | Contact DDI Magazine | RSS